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CITY OF  
ADELAIDE

# CAPITAL CITY COMMITTEE

## 2018-19 Annual Report

Capital City Committee

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This annual report is to be presented to Parliament and the City of Adelaide to meet the statutory reporting requirements of the *City of Adelaide Act 1998 (Part 2 – Collaborative arrangements for the strategic development of the City of Adelaide)*.

While not strictly deemed to be a Government agency or entity, the Capital City Committee is an intergovernmental body established by and reporting to the Parliament of South Australia. As such, the broad requirements of the Premier and Cabinet Circular PC013 Annual Reporting have been adopted in the preparation of this report.

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## Overview: about the Capital City Committee

<p><b>Our Purpose</b></p>	<p>Established by the Government of South Australia under the <i>City of Adelaide Act 1998</i>, the Capital City Committee is an intergovernmental body of the Government and City of Adelaide with a legislated mandate to enhance and promote the development of the City of Adelaide as the capital city of the State.</p>
<p><b>Our Objectives</b></p>	<ul style="list-style-type: none"> <li>• Identify and promote key strategic requirements for the economic, social and physical and environmental development and growth of the City of Adelaide as the primary focus for the cultural, educational, tourism, retail and commercial activities of South Australia.</li> <li>• Promote and assist in the maximisation of opportunities for the effective coordination of public and private resources to meet the key strategic requirements identified by the Committee, and recommend priorities for joint action by the State Government and the City of Adelaide.</li> <li>• Monitor the implementation of programs designed to promote the development of the City of Adelaide.</li> <li>• Make provision for the publication of key strategies, goals and commitments relevant to the development and growth of the City of Adelaide.</li> <li>• Collect, analyse and disseminate information about the economic, social, physical and environmental development of the City of Adelaide, with particular emphasis on assessing outcomes and identifying factors that will encourage or facilitate future development within the City of Adelaide.</li> </ul>

### Composition of the Capital City Committee

The Capital City Committee operates under the *City of Adelaide Act (1998)*. As at 30 June 2019, the following were members of the Capital City Committee:

#### State Government Members:

- The Hon Steven Marshall MP, Premier (Chair)
- The Hon Stephan Knoll MP, Minister for Transport, Infrastructure and Local Government; Minister for Planning
- The Hon Rachel Sanderson MP, Minister for Child Protection

#### City of Adelaide Members:

- The Right Honourable the Lord Mayor of Adelaide, Sandy Verschoor
- Deputy Lord Mayor, Houssam Abiad
- Councillor Alexander Hyde
- Councillor Dr Helen Donovan (Proxy).

In the period June to November 2018, the previous Lord Mayor of Adelaide, Martin Haese, then Deputy Lord Mayor, Sandy Verschoor, and Councillor Houssam Abiad were members of the Committee.

### **Committee Operations**

The Committee met four times over the reporting year (September, December, April and June), as is legislatively required, and is supported by an Executive Group of senior officials from the Government and the City of Adelaide.

Both the Committee and the Executive Group are supported by staff situated within the Department of the Premier and Cabinet. The Committee's activities and administration are jointly and equally funded by the Government of South Australia and the City of Adelaide.

### **Legislation administered by the agency**

The Capital City Committee administers no legislation.

### **Other related agencies**

As a strategic intergovernmental body bringing together the Government of South Australia and the City of Adelaide, key partners and agencies related to the Committee include:

- **Department of the Premier and Cabinet (DPC):** The Premier chairs the Committee and the Chief Executive of DPC is a member of the Committee's Executive group. The Department also provides the Secretariat and strategic project coordination and support, and contributes half of the funding for the program.
- **City of Adelaide:** Represented on the Committee by the Lord Mayor and Council Members, and at Executive group by the Chief Executive Officer. The City of Adelaide provides half of the funding for the program.
- **Department of Planning, Transport and Infrastructure (DPTI):** Minister and Chief Executive of DPTI represented on the Committee and Executive group respectively.
- **Renewal SA:** Chief Executive represented on the Executive group.

### **Acknowledgements**

The Capital City Committee extends its sincere gratitude to all who have contributed towards the implementation of initiatives of the development plan throughout the reporting period. Employees of the State Government and the City of Adelaide have underpinned the work of the Committee. In addition, staff and volunteers who have contributed to the growth and development of Adelaide's diverse strengths are also acknowledged and appreciated.

## **The Committee's priorities**

### **Capital City Committee Development Program Priorities**

The Capital City Committee is required by legislation to develop, endorse and review an annual Capital City Development Program.

In 2018-19, the Committee endorsed four key strategic themes under the Development Program – City and Parklands Governance; Economic Development; City Culture, and Smart City.

### **City and Parklands Governance**

#### Adelaide City Deal

On 19 March 2019, the Hon. Scott Morrison MP, Prime Minister; the Hon. Steven Marshall MP, Premier and the Right Honourable The Lord Mayor of Adelaide, Sandy Verschoor, signed the Adelaide City Deal.

The Adelaide City Deal will focus on fostering, attracting and retaining a skilled workforce and establishing a framework for all three levels of government to work together to achieve the city's goals of a growing population and a growing economy, with Lot Fourteen as the centrepiece.

The activities of the Capital City Committee have a strong focus on implementing elements of the Deal and this will continue throughout the ten year period of the Deal. Further information about the Adelaide City Deal can be found at <https://citydeals.infrastructure.gov.au/adelaide>.

### **Economic Development**

#### Lot Fourteen

At Lot Fourteen, more than \$100 million in construction contracts have been awarded and the majority of the Heritage Building refurbishment program is underway. Around 250 people, in new industries such as artificial intelligence, cyber security, smart sensor networks, robotics, big data, defence and space technologies, media and creative industries are already working at Lot Fourteen, with many more to come. With over 35,000 visitors across more than 70 public events Lot Fourteen is already adding to economic opportunities and vibrancy of Adelaide.

The University of Adelaide's renowned Australian Institute of Machine Learning is an anchor tenant. Other businesses include Chamonix IT Solutions and satellite communications company, Myriota, and there is strong interest from further potential tenants.

Lot Fourteen is an ideal environment for entrepreneurs to partner with industry groups, researchers, mentors and investors to help grow their start-up or existing businesses. Stone & Chalk has been appointed as the anchor tenant and operator of the startup hub at Lot Fourteen, and as a strategic innovation partner will help grow the culture of entrepreneurship in South Australia and help the State stake its claim as a vibrant, world-class innovation ecosystem.

Demolition and site remediation continues along with repurposing of existing buildings.

### Housing and Homelessness

A range of initiatives to reform the service response to homelessness in the city continued to be progressed by the State Government and City of Adelaide.

As noted in last year's Annual Report, a street outreach service was introduced for people sleeping rough within the inner city, surrounding Parklands and North Adelaide. The award-winning Street to Home service provides support and case management to secure and maintain sustainable housing along with primary health services including health promotion.

The SA Housing Authority and the City of Adelaide continue to work with the Don Dunstan Foundation and other organisations on the Adelaide Zero Project, which fosters a collective impact approach to ending street homelessness in the Adelaide inner city.

Homelessness is a dynamic issue and situations can change daily for people who are experiencing this. The Adelaide Zero Project dashboard, which is a collective effort of over 36 organisations, provides By-Name List data on the total number of people sleeping rough and other key indicators, made available each month at [www.dunstan.org.au/projects/adelaide-zero-project](http://www.dunstan.org.au/projects/adelaide-zero-project).

The second Adelaide Zero Project's Connections Weeks was held in May 2019. One of the most important aims is to connect with people so they can be offered services to address their homelessness.

Through the Adelaide Zero Project's Aligned Housing Working Group and the Strategic Data Working Group, data analysis is being undertaken to determine how to meet the functional zero target by meeting housing and support needs for different cohorts; monitoring rough sleeping in the inner city; understanding what leads to homelessness and barriers to addressing homelessness. The learnings from Adelaide Zero Project will have application across the broader system responses to homelessness in South Australia.

The Adelaide Zero Project is also focussing on the specific needs of Aboriginal and Torres Strait Islander People who socialise in public spaces and may sleep rough. Dr Roger Thomas, Commissioner for Aboriginal Engagement, and Olive Bennell, Anglicare SA, are leading a process to identify the needs of individuals and communities who live in or travel to Adelaide from remote communities and develop culturally appropriate responses to ensure that Aboriginal people have safe and appropriate places to meet and stay while in Adelaide.

The State Government started developing its SA Housing and Homelessness Strategy with input from the City of Adelaide. It is anticipated that once released, the Strategy will provide for opportunities for the City of Adelaide and the State Government to work collaboratively with the housing and homelessness sector to deliver improved outcomes for the City.

Nationally, in 2018-19, the City of Adelaide also supported the Council of Capital City Lord Mayors (CCCLM) to develop approaches to their Strategic Priority regarding homelessness for 2019/2020. The CCCLM are advocating that the Australian Government address the rising incidence of rough sleeping in each of Australia's Capital Cities through more social and affordable housing and the development of a national Homelessness Strategy.

### Screen based Culture

South Australia's screen industries make a significant and dynamic contribution to the state's economy. They provide world-class skills, are a key source of trade and export, and are an intrinsic part of South Australia's cultural heritage and identity. Both the South Australian Government and the City of Adelaide agree upon the importance of the state's screen industries, and collaborate wherever possible on initiatives to support sector growth.

In May 2019, the Department for Innovation and Skills (DIS) commissioned Deloitte Access Economics to provide an independent study of the state's screen industries. This is the first time that the value of the entire screen sector, including film and TV, post-production, digital and visual effects, and game development, has been analysed. DIS included the City of Adelaide in the tender selection process, and requested that Deloitte report on the Adelaide-specific statistics (in addition to the state-wide findings). City of Adelaide representatives were also included in the industry consultation process for this study.

A joint DIS and City of Adelaide proposal was presented to the Capital City Committee seeking investment to broaden this economic analysis to all South Australia's creative industries. Work on this proposal continues into 2019/20, with the findings of the Deloitte study to be presented to the Capital City Committee in October 2019.

The City of Adelaide is developing a Creative and Cultural Vitality dashboard and has been meeting with the sector and state government regarding economic analysis, mapping and useful measurement tools that could be used to demonstrate the breadth and value of creative industries. This includes engagement with DIS regarding its work towards Growth State. Key information from the afore-mentioned Deloitte report will be incorporated into the Creative and Cultural Vitality dashboard. Going forward there is an opportunity to investigate a shared approach to measuring and accessing data across State and Local Government. This could build on the existing shared approach to data collection and definition of creative and cultural outcomes that has been agreed across all capital cities and is also being used by Creative Victoria and National Gallery of Australia.

### Sister City Arrangements

During 2018-19 the City of Adelaide and State Government engaged in several Sister City activities, including a number undertaken in collaboration.

The Premier and Lord Mayor held a joint vigil in Elder Park to pay tribute to the victims of the Christchurch terrorist attack.

2018-19 also saw celebrations of the 45<sup>th</sup> anniversary of the City of Adelaide's Sister City relationship with George Town, Penang, the 35<sup>th</sup> anniversary of Adelaide's Sister City relationship with the City of Austin, and the 5<sup>th</sup> anniversary of the relationship with the City of Qingdao.

The City of Adelaide joined the State Government Business Mission to Shandong, China to further strengthen relationships with the cities of Qingdao and Dalian and to support South Australian businesses in the China market.

The City of Adelaide also hosted an international delegation from our friendly city, Dalian, China, to learn about studying in Adelaide.

In 2019, the Lord Mayor met with international students from Malaysia who have been appointed as ambassadors for Adelaide to increase awareness of our city in Malaysia.

In February 2019, Matt Swinney hosted five South Australian designers in Austin during Austin Fashion Week, so they could showcase their collections to potential buyers at 'Fashion X Austin' during the 'Moda X Australia' runway show. Flinders University also attended South by South West on behalf of the SA Government as part of G'Day USA.

## **City Culture**

### Food and Wine

The Committee continued to support initiatives to elevate Adelaide to the status of a world centre of food culture, including as a great wine capital of the world. Further information is available at <http://www.adelaidegreatwinecapital.com.au/>

Adelaide is a member of the prestigious Great Wine Capitals Global Network (GWC), featuring ten internationally renowned wine producing regions including Bordeaux in France and the Napa Valley. The Global Ambassador for Adelaide is Peter Gago – Chief Winemaker at Penfolds Wines. Further information about this Global Network can be found at <http://www.greatwinecapitals.com/>.

The South Australian GWC program featured at a number of events in Adelaide over the 2018-19 period. Adelaide played host to three in-bound delegates from across the network – Clay Gregory (Napa Valley); Miguel Ribero, (Porto); and Jacques-Olivier Pesme, (Bordeaux), who visited South Australia to share their strategies for growth with local industry and network members across a six day program of food and wine events.

In November 2018, Adelaide hosted the GWC Annual General Meeting and Conference – an opportunity available only once in every ten years – with 100 international and a number of local delegates. Over 200 guests were in attendance, tasting featured wines from all ten network members.

In March 2019, the GWC partnered with the Adelaide Convention Centre as major sponsor of the Cellar Door Wine Festival. 150 wine and food producers participated in this festival with more than 10,000 visitors attending the event.

This theme was continued in May 2019 with the popular Great Wine Voyage, part of the Tasting Australia program. The Great Wine Capitals team from Primary Industries and Regions SA activated nine city venues as part of a walking tour and wine tasting. The event was sold out and is one of the most popular on the Tasting Australia program.

### City Development

The Capital City Committee provided funding of \$300,000 towards the preparation of a 20-year City Access Strategy to set out the future development, operations and governance of the transport networks within and immediately surrounding the City of Adelaide with an emphasis on the Inner Ring Route. DPTI is leading the preparation of the strategy in conjunction with the City of Adelaide. The preparation of the strategy will involve gathering, summarising and analysing the views and perspectives of community and other key stakeholders.

The objectives of the Access Strategy include delivering safe movement in and around the city; addressing congestion; improving network access and connections; supporting growth in one of the world's most liveable cities; and capitalising on emerging trends and opportunities.

A Request for Tender to develop the strategy was publicly released in June 2019, with the close of submissions beyond the 2018-19 reporting period.

### City Safety

The Committee supports initiatives of the State Government and the City of Adelaide to enhance safety in the city. During the reporting year, these initiatives included:

- the City of Adelaide's *Safer City Policy and Action Plan 2019-23*
- The Lord Mayor's Hindley Street Roundtable, to ensure that strategies and plans are aligned and informed by best practice and reflect the actual experience of operating on Hindley Street
- A review of Adelaide's closed-circuit television (CCTV) system to inform future strategic objectives. Some of the CCTV review's recommendations will be addressed through the Adelaide City Deal.
- The 12<sup>th</sup> West End Late Night Audit of Hindley Street was conducted in March 2019 by representatives from South Australia Police, Adelaide City and Encounter Youth volunteers
- The first Park Lands night audit over a series of evenings. This audit will inform safety infrastructure and activation plans for specific Park Land areas for commuters, sport, recreation and other initiatives, including the use of artistic lighting in previously less safe spaces, and activating these spaces.

## Adelaide. Designed for Life

The City of Adelaide approved a place brand for Adelaide with the clear vision of the city and its function. The new brand has the flexibility to be embraced by all who share a common goal to see Adelaide flourish on the world stage.

The City of Adelaide launched the city place brand in June 2019 with an event that welcomed the Governor of South Australia and over 350 leaders from government, private and non-government sectors.

The launch event was an invitation to build our collaboration towards an inclusive and progressive future for Adelaide. The city place brand helps us to work together to make a bigger impact on the city's development and increase awareness of Adelaide as one of the most liveable cities in the world. This will in turn attract people, businesses and investment for the benefit of our State.

By developing a more cohesive narrative, the City brand aims to help elevate global awareness of Adelaide, and to help realise the city's full potential.

## Riverbank Precinct

The Riverbank Entertainment Precinct Advisory Committee (REPAC) was established in 2018 to provide advice to the Minister for Transport, Infrastructure and Local Government regarding development and activation within the Core Entertainment Precinct of the Adelaide Riverbank, the area bound by King William Road, North Terrace, Montefiore Road and Pennington Terrace.

REPAC has an independent chair and membership includes senior representatives from organisations that either own major landholdings or operate significant businesses within the Core Entertainment Precinct. Current membership of REPAC includes representatives from the City of Adelaide, Renewal SA, Adelaide Oval, the Adelaide Convention Centre, the Adelaide Festival Centre, SkyCity Casino and the Intercontinental Hotel.

REPAC met twice in 2018/19 with discussions focussed on the finalisation of the design, ownership and operating model for the Festival Plaza redevelopment.

## **Smart City**

### Greening Adelaide

#### Carbon Neutral Adelaide

Carbon Neutral Adelaide is a joint initiative of the City of Adelaide and the South Australian Government to make Adelaide a carbon neutral city. The Carbon Neutral Adelaide Action Plan 2016-2021 (the Action Plan), includes actions under five key emissions reduction pathways and two overarching themes.

A recent status update (May 2019) found that of the 104 actions, 90% were in progress or completed. Examples of projects and programs include:

- 49 electric vehicle destination and fast chargers installed across the City
- \$12 million in funding committed to infrastructure for bikeways

- Wastewater biogas harnessed to generate more than 34,000 megawatt hours of renewable electricity.
- 2,770 kW of solar photovoltaic energy installed by Government, Council and community members.

The Carbon Neutral Adelaide Partners Program has over 160 Partners from a diverse range of small, medium and large businesses, peak organisations, the university sector and not-for-profit organisations.

During 2018-19, under the Sustainability Incentives Scheme (SIS) the City of Adelaide and State Government jointly funded rebates valued at approximately \$295,000 to 127 City businesses, residents and community organisations for sustainable technologies, leveraging \$2.7 million total investment within the City.

Between 2006-2007 and 2017-2018, the City of Adelaide's community greenhouse gas (GHG) emissions reduced by 15%. During the same period, daily city users increased by 43%, city residents grew by 33%, student enrolments increased by 37% and the economy grew by 33% (represented by Gross Regional Product).

#### Greener Neighbourhoods Program

The Greener Neighbourhoods Program was established in 2018-19, with the first round of grants due to close on 2 August 2019. The Government has pledged \$2 million over four years through the Program to ensure tree coverage is increased, thereby mitigating the persistent decrease in our urban tree canopy.

The Greener Neighbourhoods Program will contribute to progress towards the target in *the 30 Year Plan for Greater Adelaide* of increasing urban green cover by 20 per cent by 2045. This increase in cover will contribute to reduction of the urban heat island effect across metropolitan Adelaide, create habitat for wildlife, and improve natural character in the urban environment.

#### Gig City

The GigCity program supports Adelaide as a Smart City by providing affordable high-speed internet connectivity to businesses throughout Adelaide, as well as to Whyalla and Mount Gambier. Established in 2016, the GigCity program is helping to grow the digital economy in South Australia by reducing the cost of high-speed internet connectivity and thereby enabling the development of leading edge, data-intensive and real-time applications in industry sectors such as space, cybersecurity, virtual reality, biotech, advanced manufacturing and film post-production.

In metropolitan Adelaide, the GigCity program is currently being delivered to over 25 designated innovation precincts. The Government has contracted SABRENet to implement the program, with Adelaide-based telecommunications provider EscapeNet delivering the gigabit-speed internet connectivity.

Businesses located in these innovation precincts can purchase gigabit-speed internet services, with no lock-in contracts. Nine GigCity precincts are within the City of Adelaide at Lot Fourteen, the North Terrace Cultural Innovation Precinct (State

Library, SA Museum, Art Gallery and History Trust), the Game Plus Innovation Hub, Adelaide Smart City Studio, St Paul's Creative Centre, Hub Adelaide, The Mill, the Lion Arts Centre and Carclew's Fifth Quarter.

Further information about the GigCity initiative is available at <https://gigcity.com.au/>. GigCity also supports the South Australian Government's entrepreneurship and startup strategy, outlined at [www.fixe.org.au](http://www.fixe.org.au).

### Ten Gigabit Adelaide

Ten Gigabit Adelaide is a revolutionary high-speed, high-performance fibre optic data network that is being rolled out to commercial buildings across the City of Adelaide. The network enables businesses and organisations to share and receive high volumes of data at phenomenal 10Gbps data speeds. Each service in the Ten Gigabit Adelaide suite has its own, dedicated and uncontested connection, meaning businesses can access the same upload and download speeds via a clean, super-fast, low-latency connection.

In March 2018, the City of Adelaide signed an agreement with TPG Telecom to be the 'Official Network Provider' to install and operate the network and provide a range of high-performance services for the business community. By the end of June 2019, TPG was close to finalising the fifth milestone of the contract on time, being 400 buildings connected to the network. Throughout 2018-19, over 100 services have been connected, with customers experiencing speed increases of up to ten times their previous service, and in many cases, substantial cost reduction. The City of Adelaide is building a library of case studies to capture the efficiency and productivity benefits that businesses are experiencing from being connected to the Ten Gigabit Adelaide network. The benefits of the Project are also being felt in the Property Sector with the availability of world class high speed connectivity in 1,000 buildings becoming an attractor in both the leasing and investment markets. TPG is on track to complete the rollout of the network in mid-2020.

## **Financial performance**

### **Financial performance at a glance**

Under the *City of Adelaide Act 1998* administrative and staffing costs of the Capital City Committee must be shared equally between the State and the City of Adelaide. In 2018-19 contributions from both parties to the Committee totalled \$635,000. As at 30 June 2019, unspent funds of \$180,000 have been requested for carry over for use in 2019-20.

### **Executive employment**

No executives were directly employed in the administration of the Capital City Committee. Secretariat and executive support services were provided by resources employed by the Department of the Premier and Cabinet.

**Consultants disclosure**

The following is a summary of external consultants that have been engaged by the Capital City Committee, the nature of work undertaken, and the actual payments made for the work undertaken during the financial year.

**Consultancies with a contract value below \$10,000 each**

<b>Consultancies</b>	<b>Purpose</b>	<b>\$ Actual payment</b>
All consultancies below \$10,000 each - combined	Various	\$6,500

The Capital City Committee also provided \$300,000 in funding to the Department of Planning, Transport and Infrastructure towards the preparation of a 20-year City Access Strategy.

**Contractors disclosure**

No contractors were utilised by the Capital City Committee in the 2018-19 year.

**Reporting required under any other act or regulation**

The Capital City Committee is not required to report under any other act or regulation.