



Capital City Committee ADELAIDE

Annual Report 2002–2003



Capital City Committee
Adelaide

Capital City Committee
Project Office
1st Floor, 50 Pirie Street
Adelaide SA 5000

GPO Box 2761
Adelaide SA 5001

Telephone: 8207 2319
Fax: 8207 2320
Web site: www.capcity.adelaide.sa.gov.au

Email: grigg.susan@saugov.sa.gov.au

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Highlights of 2002–2003

Financial year 2002–2003 was an important one for the Capital City Committee and the Capital City Project. The Capital City Committee Review Report was finalised and tabled in Parliament in August, when the State Government and Adelaide City Council confirmed their support for continuation of the Committee. The Premier supported this decision in a Parliamentary statement.

Earlier, in July, the Committee endorsed four areas of priority for Adelaide, and the Capital City Project Team has been developing these over the course of the year. The priorities include developing Adelaide as a green city, a socially sustainable city, an education and learning city, and a city of creativity and ideas.

The project team ran a number of workshops and meetings across the metropolitan area, which confirmed the importance of the green, sustainable agenda for Adelaide. The Capital City Committee agreed that this is an agenda which could distinguish Adelaide, and it was formally endorsed in November as a program of the Committee. The project team was successful in its application for funding in the State Budget and funding was also forthcoming from Adelaide City Council.

A key project of the Capital City Committee – the North Terrace Redevelopment – commenced in May.

The project team was successful in proposing Adelaide's first two Thinkers in Residence. Herbert Girardet, a world leading urban ecologist, author and documentary filmmaker, visited Adelaide for two months to assist with developing Adelaide as a green city. Charles Landry, Director of Comedia UK and an expert in creative cities, was invited to assist with Adelaide's development as a creative and ideas city. The project team enlisted partners for these residencies, which have reinforced the importance of collaboration and strengthened relationships with a number of government, local government and non-government organisations.

The year saw a strong theme of learning from cities internationally, as well as profiling Adelaide on the world stage. As a result of both good planning and circumstance, we have been fortunate to have a number of international visitors during the year, each of which has made an important contribution to our program.

There was also interest in the Adelaide approach to city governance. A joint Property Council/ Darwin City Council forum in September profiled the Capital City Committee arrangements and recommended their adoption in Darwin.

The Director of the Capital City Project Team was invited to Italy in October as a guest of the Organisation for Economic Cooperation and Development (OECD) as the only Australian participant in a forum on local economic development. The capital city model was also profiled in a report on sustainable cities developed by the Pacific Economic Cooperation Council (PECC).

The Capital City Committee benefited from the energy and contribution of Capital City Forum members whose contribution is detailed in this report. The 22 members give their time freely and generously, particularly the Chair, Kate Brennan. The Forum helps the project connect to important spheres of activity in Adelaide, a relationship that could not be achieved in any other way.

Despite the fact that it was decided not to continue with the publication of *City Update*, its final edition, published in Winter 2002, won a Gold Printing Industries Craftsmanship Award (newspapers category) from the Printing Industries Association of Australia, for the second successive year. The project team would like to thank designers, **deMasi** jones for the quality of their work on this publication.

Major Initiatives 2002–2003

Marketing Adelaide

With the aim of supporting greater consistency and engagement across the agencies marketing Adelaide, the Capital City Committee, with the support of the Cabinet Communications Committee, established the Marketing Leadership Group in September.

The Premier invited Roger Hartley, Acting Chief Executive Officer of the Department for Business, Manufacturing and Trade (until he left for Iraq), to chair the group which included Bill Spurr (Executive Director, South Australian Tourism Commission), Kathie Massey (Executive Director, Arts SA), Susan Law (Chief Executive, Adelaide City Council) and Martin Winter (Chief Executive Officer, Adelaide Convention & Tourism Authority). Patrick Markwick Smith (Director, Education Adelaide) was a later addition to the group.

The group's first task was to finalise a *Guide for Marketing Adelaide*, which was endorsed by the Cabinet Communications Committee in May. The guide aims to assist design and marketing organisations – as well as their clients – to present Adelaide in a way that will be relevant for tourists, investors and students, as well as the local community.

Agencies undertook to align their marketing material to support the themes developed in the guide, and the Capital City Committee asked the group to consider international positioning of Adelaide once the guide was finalised.

International Links

Early in October, the Capital City Project invited Greg Clark, Chair of the OECD Cities and Regions Task Force and Director Strategy and Intelligence at the London Development Agency, to visit Adelaide. Clark, in Australia to present at the Learning Cities Conference in Melbourne, gave a presentation on economic development and cities, the work of OECD and the London Development Agency to a group of some 50 people.

Following the visit of Alfonso Martinez Cearra, Director of Bilbao Metropoli-30, Spain, as guest of the Capital City Committee, the Capital City Forum entered into a friendship agreement with Metropoli-30 in October. The aim is to expand the friendship, to profile Adelaide with Bilbao and to continue to exchange information. Margie Caust, Director of the Capital City Project Team, visited Bilbao in November and met with a number of people from Metropoli-30 and other local organisations (Bilbao Ria, Infyde).

In January, following its decision to develop a stronger international profile for Adelaide, the Capital City Committee agreed to join the OECD Local Economic and Employment Development program (LEED). A memorandum of understanding was signed in April with Sergio Arzeni, head of the LEED program. The purpose of this arrangement is to start to develop more robust international links, to learn from international experience and to develop opportunities to showcase examples of good work being undertaken in Adelaide.

The project team was also asked to assist in the development of the case study on sustainable water services in Adelaide for the Pacific Economic Cooperative Council's (PECC) sustainable cities task force meeting in Shanghai in April. The council was particularly interested in the Adelaide capital city model and its links to the green city program. The Shanghai meeting was cancelled as a result of the SARS outbreak but later scheduled for Adelaide in November 2003. The model of the Capital City Forum is included as a best practice case study in the PECC report.

Major Initiatives 2002–2003 (contd)

Creativity, Collaboration and Leadership

Cities that transform themselves tend to have some things in common. The themes around city transformation were explored in a seminar organised by the Capital City Project Team with the support of the Capital City Forum.



Alfonso Martinez Cearra



Charles Landry

Alfonso Martinez Cearra, Director, Metropolis-30, Bilbao and Charles Landry, Director of Comedia UK were keynote speakers at the “Creativity, Collaboration and Leadership – Keys to Success for Adelaide” seminar in July 2002.

Cearra presented “The Bilbao Phenomenon – Growth through Culture, Creativity and Collaboration”, and Landry spoke on making a successful city. Both presentations are available on the Capital City Committee web site at www.capcity.adelaide.sa.gov.au

More than 150 people attended the full-day event that was opened by the Minister for Tourism, Jane Lomax-Smith, and the then Lord Mayor of Adelaide, Alfred Huang. Kate Brennan, Chair of the Capital City Forum and Chief Executive of the Adelaide Festival Centre Trust, chaired the day and a number of forum members made presentations. The Lord Mayor hosted a reception for the keynote speakers and Alfonso Martinez Cearra addressed the Council.

To assist the great interest in developing themes raised during the day, the project team invited a group of partners to apply, under the Thinkers in Residence program, in the Department of Premier and Cabinet for Charles Landry to undertake a program to support a creative city agenda. The application was successful with the sponsors comprising the Capital City Committee, Adelaide City Council, City of Playford, Property Council of SA, University of South Australia, Department of Business, Manufacturing and Trade and the Centre for Lifelong Learning and Development.

Charles Landry’s program, “Rethinking Adelaide”, involves three visits to Adelaide in 2003. The first visit was in June, when he prepared a first impressions paper. He also delivered a lecture at the University of South Australia entitled “What makes Great Cities” and conducted a workshop with around 70 stakeholders.

Landry’s program will consider how we can attract, retain, develop and nurture local talent, and the impact of the local culture and urban form of Adelaide on such an agenda. The program will also consider the links and connections across greater Adelaide and involve mapping areas of creativity, industry flows, people movement and governance arrangements.

Major Initiatives 2002–2003 (contd)

Making Adelaide a Green City

One of the key projects initiated during the year, under the leadership of the Capital City Committee, was developing Adelaide as a green city. The aim is for Adelaide to be known internationally as a green city by 2010. This is an initiative, which has generated a high level of interest and support across the community.



Herbert Girardet

To assist Adelaide to achieve its goal, the project team proposed inviting Herbert Girardet, an internationally acclaimed urban ecologist, documentary filmmaker and chairman of the UK Schumacher Society, to Adelaide as the city's inaugural Thinker in Residence. Invited by the Premier, Girardet made an eight-week visit from mid-May supported by the Thinkers in Residence program, the Capital City Committee, the Office of Sustainability, Adelaide City Council, the Department of Transport and Urban Planning and the Body Shop.

During his time in Adelaide, Girardet, author of *The Gaia Atlas of Cities* and *Creating a Sustainable City*, gave a public lecture, "Making Adelaide a Green City", to a capacity audience at the Adelaide Town Hall, participated in roundtable discussions and addressed some 2500 people in numerous public presentations. His visit was hugely successful with the level of interest far beyond expectations.

The results of his work were presented in his report *Creating a Sustainable Adelaide* which suggests that sustainability should be embedded in the South Australian lifestyle.

The report highlights numerous green projects already under way in metropolitan Adelaide and the city itself. The State Government made a commitment to thoroughly consider the recommendations through a process established under the leadership of the Office of Sustainability.

Herbert Girardet's report can be obtained from the Capital City Committee's project office at 50 Pirie Street (Phone: 8207 2319). It is also available on the Committee's web site at www.capcity.adelaide.sa.gov.au

Major Initiatives 2002–2003 (contd)

Public Spaces, Public Life

Professor Jan Gehl delivered his *Public Spaces, Public Life* report to the State Government and Adelaide City Council in July. A special meeting of the Capital City Committee was convened to hear from Professor Gehl who also presented to a breakfast meeting, arranged by the Council, for city stakeholders. He gave a free public lecture on his conclusions to a near capacity audience at the Adelaide Town Hall.

Professor Jan Gehl's report won the Planning Institute of Australia's National Award for Planning Excellence (Planning Scholarship Research and Teaching) in March 2003.

Professor Gehl, head of the urban design department at the Royal Danish Academy of Fine Arts School of Architecture, commenced his assessment of Adelaide's public spaces and public life in January 2002. His recommendations, which are consistent with the green city priority of the Capital City Committee, were very well received.



Jan Gehl

Public Spaces, Public Life was a joint project of Planning SA, the Adelaide City Council and the Capital City Committee.

A Joint Officers Group of the Department of Transport and Urban Planning and the Adelaide City Council was established to consider the recommendations and propose an implementation plan. The Capital City Committee asked for a regular report on progress. Professor Gehl reinforced the need for consistent incremental change over the long term.

Professor Jan Gehl was recently engaged to undertake public spaces, public life study in London.

Capital City Development Program

The Capital City Development Program, a searchable database of projects and programs in the city, is available on the Capital City Committee web site at www.capcity.adelaide.sa.gov.au

The database contains more than 100 records of public and private developments and the web site provides information on the operations of the Capital City Committee, together with key documents and publications. The site is linked to the SA Central and Adelaide City Council web sites.

The Capital City Committee site receives some 50–60 visitors a day and averages 40,000 hits a month.



Capital City Committee

South Australia's Capital City Committee was established by State Parliament under the City of Adelaide Act 1998 in recognition that a vital and successful capital city is critical to the overall success of the state. The Act established a cooperative framework between the State Government and the Adelaide City Council for their joint development of the city.

The Committee has a collaborative and coordinating role, providing for joint direction setting and for contentious issues to be raised and resolved in an atmosphere of goodwill. Joint decisions are made through Cabinet and Adelaide City Council.

Prior to the Council elections in May 2003, the six member committee comprised Premier Mike Rann (Chair); Lord Mayor Alfred Huang (Deputy Chair); Minister for Urban Development and Planning Jay Weatherill; Minister for Tourism Jane Lomax-Smith; Councillor Dr Judith Brine and Councillor Bert Taylor, with Councillor Greg Mackie acting as proxy for the Lord Mayor. Following the Council elections in May, the new Lord Mayor, Michael Harbison, became Deputy Chair. Councillor Anne Moran was appointed to the Committee by Council, with Councillor Dr Judith Brine reappointed and Deputy Lord Mayor Richard Hayward appointed as the Lord Mayor's proxy.

The Committee, which meets monthly, draws on the talents and ideas of key business and community leaders through the Capital City Forum. Kate Brennan, Chief Executive of Adelaide Festival Centre Trust, chairs the Forum.

The Committee's functions under the Act are to:

- Identify and promote key strategic requirements for the economic, social, physical and environmental development and growth of the City of Adelaide as the primary focus for the cultural, educational, tourism, retail and commercial activities of South Australia
- Promote and assist in the maximisation of opportunities for effective coordination of public and private resources to meet the key strategic requirements identified by the Committee, and recommend priorities for joint action by the State Government and Adelaide City Council (within established budget processes and programs)
- Monitor the implementation of programs designed to promote the development of the City of Adelaide
- Make provision for the publication (as appropriate) of key strategies, goals and commitments relevant to the development and growth of the City of Adelaide that have been agreed by the parties who are (or will be) required to undertake responsibility for their implementation or delivery
- Collect, analyse and disseminate information about the economic, social, physical and environmental development of the City of Adelaide, with particular emphasis on assessing outcomes and identifying factors that will encourage or facilitate future development within the City of Adelaide.

The Committee produces an annual Capital City Development Program, establishes a Capital City Forum and presents an annual report to Parliament.

Capital City Committee Priorities

The 2002–2003 financial year got off to a positive start with four priority areas for the future development of the City of Adelaide being set at the Capital City Committee's first meeting of the year on 4 July. The meeting, chaired by Premier Mike Rann and attended by the Lord Mayor, Alfred Huang, adopted four areas of agreed mutual interest to the State Government and the Adelaide City Council.

The decision followed a report proposing that the Committee should focus on a limited number of strategic areas, which were capable of being influenced positively by a joint government and council effort.

The priority areas adopted by the Committee are:

- Developing Adelaide as a green city
- Developing Adelaide as a socially sustainable city
- Developing Adelaide as an education and learning city
- Adelaide as a city of creativity and ideas

The Committee accepted the report's recommendation that concentration on these areas would lead to growth and enhance Adelaide's reputation at an international or national level, as well as significantly improving opportunities for the local community.

It was agreed that an issues and scoping paper should be prepared, with the support of the relevant areas of government and council, proposing a suitable framework for each area and that input should be sought from the Capital City Forum.

The first area to be considered is developing Adelaide as a green city. The project received a three-year budget allocation of \$500,000 per annum from the State Government, commencing in the 2003–2004 financial year, and a \$90,000 contribution for 2003–2004 from Adelaide City Council.

A review of the Capital City Committee arrangements, tabled in State Parliament in August 2002, acknowledged the success of the Committee and the Forum and supported its continuation.

The following month, at a forum in Darwin, the Property Council of Australia acknowledged that the Adelaide model was the best arrangement for city governance in Australia and recommended its adoption in Darwin. The Adelaide model had already been identified as the best national model by a Melbourne City Council review in 2000.



Capital City Committee Priorities (contd)

The Green City

The green city initiative was launched in August 2002 with a highly successful workshop at the Art Gallery of South Australia. The workshop, attended by more than 80 people, reinforced a strong commitment to developing Adelaide as a green city.

The workshop was opened by Premier Mike Rann and the Director of the SA Museum, Tim Flannery, and addressed by national and local speakers.

The Minister for Environment and Conservation John Hill, Minister for Urban Development and Planning Jay Weatherill, Adelaide Lord Mayor, Alfred Huang, and the majority of councillors attended.

The vision is for Adelaide to be an internationally acclaimed green city by 2010. The green city program aims to build on Adelaide's existing clean and green reputation to establish the South Australian capital as a city which is recognised worldwide for its environmental initiatives.

Backed by the commitment of the State Government and Adelaide City Council, the green city program plans to transform Adelaide's city centre and deliver visible projects in the short-term while developing a framework for longer-term outcomes. The underlying approach is based on partnership – within government and with the private sector, South Australia's three universities and local government.



The Capital City Committee endorses the priority of the green city initiative by reviewing its progress at alternate monthly meetings, to be attended by the Minister for Environment and Conservation, John Hill.

A Green City Reference Group, which includes the Adelaide City Council, Department for Environment and Heritage's Office of Sustainability, Department of Transport and Urban Planning and the Department of the Premier and Cabinet, ensures links across government and the Council and provides feedback on the program.

The green city program will focus its activity on innovative and showcase projects, getting the fundamentals right, information, engagement and communication.

The program includes:

Capital City Committee Priorities (contd)

The Green City (contd)

- Renewable energy and sustainable resource demonstration projects, with an initial focus around North Terrace
- Making Adelaide's natural environment a strength and establishing leading edge examples of sustainable development, particularly within the Parklands, to distinguish Adelaide from other cities
- Integrating and leveraging a range of existing and separate initiatives within the overall green city badging
- Creating momentum and commitment through engagement with local business, community, schools, students, residents and visitors to the city.

While not directly under the green city program, there is a close relationship between the Council and State Government in the one million trees program, led by the Department for Environment and Heritage. Ten thousand trees were planted in the Parklands in mid-2003, and a further 100,000 will be planted in the next three years.



Other proposed projects — not directly initiated by the green city program, but consistent with it — include a vertical composting unit for the Botanic Gardens, using Royal Adelaide Hospital food waste; a waste audit to ascertain the volumes of grease trap waste for use in a proposed biodiesel plant; and a rooftop garden in the Grote Street Precinct.

The green city program is developing a number of initiatives to engage the community and to promote the importance of sustainability. Initiated projects include:

- A whole-of-government solar purchase arrangement to stimulate further photovoltaic installations
- A wastewater and energy project in the Central West Precinct aimed at demonstrating how a circular metabolism can be created in the city
- A soil remediation project in the Parklands, using composted materials
- A building tune-ups project involving 10 high-rise city buildings
- An energy advisory service to assist city businesses to reduce energy costs

In November, the Capital City Project was a partner in the Adelaide visit of Amory Lovins, Director of the Rocky Mountain Institute, who gave a number of presentations, including a free lecture to a near capacity audience at Adelaide Town Hall.

The Capital City Project was also a partner in the visit in March of ecological footprinting expert Mathis Wackernagel. With the assistance of the Office of Sustainability and Adelaide City Council, the project team developed a green city mini-CD presenting an overview of the program and comprehensive information on ecological footprinting.

Capital City Committee Priorities (contd)

The Socially Sustainable City

The objective of this priority is to support the diversity of the Adelaide community and to recognise the city's role as a central gathering place for people to access services and accommodation.



The South Australian Government and Adelaide City Council both recognise that each has a role in supporting social sustainability, and the Capital City Committee has agreed to further develop this relationship through a formal partnership.

A report canvassing the new whole-of-government/council arrangement is available on the Committee's web site at www.capcity.adelaide.sa.gov.au

The Social Sustainability Partnership Group meets monthly to progress work and collaboration in service coordination and response for the city.

The city dry zone trial was extended for a further 12 months from October 2002. The Department of the Premier and Cabinet led a review of the trial to ensure an effective service response to issues of alcoholism and any displacement of people as a result of the dry zone. The Dry Zone Steering Group includes government, council, non-government and

Aboriginal services. The Capital City Committee received regular reports on the trial's progress and a formal evaluation was due to be completed at the end of September 2003.

The City Safety Working Group continued to meet every two months. The group was established in 2001, following a recommendation of the Capital City Committee, to ensure a practical approach to supporting Adelaide as a safe city. Chaired by Chief Superintendent Tom Osborn (Adelaide Local Services Area, SA Police), the group includes Sabine Jung and Nick Nash (Adelaide City Council), Warren Lewis (Office of the Liquor Licensing and Gaming Commissioner), Suzanne Heath (Department of Human Services) and Margie Caust (Director, Capital City Project Team).

Adelaide also began work to receive accreditation as an international safe community from the World Health Organisation. The key organisation coordinating this application has been Workcover, with a number of other organisations as partners. Paul Kells, founder and Chair of the International Safe Communities Network, based in Canada, visited Adelaide in October to provide a presentation on international safe communities.

Adelaide City Council held a workshop on city safety and alcohol in January.

The Capital City Project Team invited Michael Woolcock, a leading thinker and writer in the area of social capital who works for the World Bank and lectures at Harvard University, to visit Adelaide in July 2003.

Capital City Committee Priorities (contd)

The Education and Learning City

South Australia was one of only two Australian states to make significant increases in its share of international students in 2002. Currently we receive almost 5% of the national student intake but have a goal to increase this share significantly. We are moving in the right direction, with the State Government, Adelaide City Council and the universities all working to achieve our fair share as soon as possible. However, the notion of an education and learning city goes far beyond attracting international students.

In January, Professor Denis Ralph, Director of the Centre for Lifelong Learning and Development, presented to the Committee on developing Adelaide as a learning city. Professor Ralph is Adelaide City Council's delegate to the Executive Committee of the International Association of Educating Cities. Committee members include Barcelona (presidency and secretariat), Budapest, Genoa, Lisbon, Lomé, Porto Alegre, Rennes (treasury), Rosario (vice-presidency), Tampere and Turin.

As part of its commitment to the association, the Council is assessing Adelaide's progress against the principles for an educating city. Adelaide will host a meeting of the association's board in November 2003 and hopes to host a future international conference of the association.

Greg Black, Chief Executive of the Department of Further Education, Employment, Science and Technology, addressed the Committee in March on accelerating the development of Adelaide as an education city. His report also identified risks to maintaining local student numbers as a result of the South Australia's slow population growth, a concern which would have a number of implications for local universities.

Adelaide is the only Australian city with the luxury of two city-based universities, bringing students right into the heart of city life. A consortium of the State Government, Adelaide City Council and South Australia's three universities supports Education Adelaide which markets the city and state as an education destination for interstate and overseas students. Education Adelaide's new marketing and brand strategy to attract international students proposes building on the city's capacity to offer a conducive study environment.



Following agreement by Adelaide City Council, the Department of Further Education, Employment, Science and Technology and the Department of the Premier and Cabinet, the Capital City Project Team asked Rob Lawrence of Prospect Marketing, Melbourne, who developed the branding strategy for Education Adelaide, to consider how his findings could be applied to making Adelaide more attractive for students. Lawrence sought input from the Capital City Forum and other local and interstate opinion leaders, in addition to interviewing students. His recommendations were due in July 2003.

The State Government's Thinkers in Residence program is a groundbreaking initiative to use the expertise of world-class thinkers for the strategic development of South Australia and to support a climate of creativity, innovation and excellence.

The Festival of Ideas, together with the activities of the Hawke Centre (University of South Australia) and the Don Dunstan Foundation, link Adelaide to local and international thinking and support interdisciplinary discussions.

Capital City Committee Priorities (contd)

The City of Creativity and Ideas

A key strength of Adelaide is its interest in the arts and ideas, as demonstrated by our high quality arts festivals, the success of the Festival of Ideas, and our numerous conferences and conventions.

Increasingly cities are seeing a link between fostering a creative and artistic community with social and economic success.

This was well demonstrated by the “Creativity, Collaboration and Leadership – Keys to Success for Adelaide” seminar in July at which Alfonso Martinez Cearra described how Bilbao had reinvented itself from an industrial city in decline to a flourishing city based on culture, architecture and design.

The work of Professor Richard Florida, whose book *The Rise of the Creative Class*, published in 2002, links successful cities in the US to their success in attracting and retaining talented people and creating an environment that is distinctive and vibrant, with character, diversity and tolerance.

SA’s Economic Development Board report *A Framework for Economic Development in SA* also reinforced the importance of quality of place, developing areas for experimentation and innovation, and the Capital City Committee agreed that this is an important area for Adelaide, and one which should be given priority:



“The EDB believes that the South Australian Government should work with business, the community and local government to develop a talent attraction strategy while promoting Adelaide as an interesting and attractive cultural centre that artists want to live in, work in and visit.

“There are many ways in which this could be achieved, such as providing incentives and space to encourage young artists to populate the city, and investing in educational centres of excellence for the arts, craft and design. In some regions around the world, levies have been introduced on all new development projects (including government developments) to fund the provision of spaces and facilities for artists, musicians and craft workers.

“Globally, the places that are growing and successful are invariably dynamic, trendy, creative, contemporary, progressive, innovative, stylish and confident. They are communities that exude a sense of youthfulness, vitality and interest. South Australia can be such a community.”

– (*A Framework for Economic Development 2003*, p19).

Capital City Committee Priorities (contd)

The City of Creativity and Ideas (contd)

To provide some context for Charles Landry's visit, the Capital City Project Team commissioned a report, *Rethinking Adelaide - the Environment for Creativity and Collaboration*, from Mick O'Neill of Innovation Economics.

This report brought together thinking on creative cities internationally, local thinking on economic development and examples of good practice. It provided a stocktake of Adelaide's current environment and context, creative resources, strategies, urban development initiatives and major investment activity.

Landry's three month assignment in Adelaide commenced in June 2003. The central goal of his residency (structured in three parts, each involving a four week visit) is to generate heightened debate and sharper focus on Adelaide's cultural depth and creative milieu, and to translate it into specific initiatives.

Working within the overall theme "Rethinking Adelaide", Landry will explore activities in central Adelaide and its northern and southern suburbs, considering issues specific to each area and reviewing the metropolitan interconnections.

He will work in collaboration with a number of partners, including the Thinkers in Residence program, City of Playford, Adelaide City Council, Centre for Lifelong Learning and Development, Department of Business, Manufacturing and Trade, Property Council of Australia and the University of South Australia.

The Landry residency will conclude in November.



North Terrace Redevelopment

North Terrace is the symbolic centre of South Australian history and culture, providing a central place for a wide range of community activities, ceremonies and events of state and national importance.

The North Terrace Precincts of the city accommodate a unique concentration of high order government, cultural, educational, health, retail, commercial, hospitality and institutional facilities in a continuous linear area.

The current project is a joint Adelaide City Council and State Government initiative focusing on the North Terrace Precincts. Through the Capital City Committee, the Government and Council have expressed a shared commitment to enhancing these precincts.

The project has evolved from viewing the opportunities within the precincts in new ways, rather than focusing on North Terrace in isolation. The study area has been broadened and approached in a holistic manner, drawing together urban design issues, economic issues and land use analysis for a series of precincts that encompass the North Terrace.

Work on Stage 1 began in May 2003 with contractors preparing the State Library forecourt for a new lawn, stone paving, lighting, street furniture and an elegant new water feature.

It is intended that car parking along North Terrace in Stage 1 will generally be retained, except during morning and afternoon peak hours.

The project, scheduled for completion late in 2004, will revitalise North Terrace, transforming it into Adelaide's premier cultural boulevard.



Capital City Forum

Under the City of Adelaide Act 1998, the Capital City Committee must convene a Capital City Forum, drawn from members of the City of Adelaide community, and seek advice from, or share information with, forum members.

The Forum is essentially a consultative and advisory body. Its purpose is to ensure that key city stakeholders are involved, kept informed and provided with an opportunity to contribute to the development of the city.

It provides a mechanism for the Committee to share information with stakeholders on issues affecting the city and plans for its future development. The Forum also affords a means for the Committee to receive feedback on its strategies and progress.

The State Government and Adelaide City Council members of the Capital City Committee appoint members of the Capital City Forum jointly. Forum members (see Appendix 2) volunteer their time and energy.

Forum Activities

During 2002–03, the 22 forum members continued to express their views and identify opportunities relating to marketing and promoting the city, developing affordable housing and fostering collaboration, social justice and major city developments.

The Chair of the Forum, Kate Brennan, attended most Capital City Committee meetings to provide feedback on forum activities and to seek feedback from the Committee.

The Forum developed the “Creativity, Collaboration and Leadership – Keys to Success for Adelaide” event which was held in July with Alfonso Martinez Cearra and Charles Landry as principal speakers. Following the seminar, a group of forum members met the Capital City Committee to discuss the importance of collaboration for the city, as emphasised by Cearra, and the importance of greater involvement with young people. The forum also met with Jan Gehl in July.

In August, the Forum supported the four development priorities for Adelaide agreed by the Capital City Committee and met with the Minister for Urban Development and Planning, Jay Weatherill, and Lord Mayor Alfred Huang. The Forum emphasised the importance of continued commitment to the North Terrace Redevelopment beyond Stage 1 and requested a briefing on the project from the Project Director Sandy Rix.

The Forum participated in the workshop to develop Adelaide as a green city in August. Dr Tim Flannery, Director of the South Australian Museum and a forum member, addressed the workshop.

In September, the Forum met with Roger Sexton, Chief Executive Officer of the Office of Economic Development, to discuss how the Forum could add value to the work of the office.

In February, forum members developed a paper to providing feedback on the Economic Development Board's *A Framework for Economic Development in SA* report.

Following concerns, originally expressed by the Forum, that Adelaide City Council's new directions strategy failed to reinforce the importance of affordable housing and developing a socially sustainable city, the Council initiated an affordable housing strategy.

Capital City Forum (contd)

The Forum was also informed by council on its city living strategy. Some forum members are involved in council's reference group for its city living strategy.

From time to time the Forum has discussed a broad range of matters relating to social inclusion, including student and other affordable housing and civic participation by young people. Forum representatives are involved in a variety of working parties on social issues in the city, and the identification of social sustainability as a priority for the Forum has prompted further work in this area.

The new members of the Forum had their first meeting in April when the focus was on developing Adelaide as a green city. A number of forum members acted as an informal reference group for the Herbert Girardet residency.

In May, the Forum was provided with a presentation by Rob Lawrence of Prospect Marketing, Melbourne, on developing Adelaide as an education city. The Forum assisted Lawrence by completing a questionnaire he issued at the presentation.

The Forum participated in a discussion with Charles Landry in June, on developing Adelaide as a creative city, and provided input to a refinement of his program. The Forum supported the focus on retaining, attracting and nurturing local talent and on his proposals for remeasuring, remapping and realigning.

How to increase young people's participation in strategic city issues has been an ongoing concern of the Forum. Issues raised at a meeting with young people – reported to the Capital City Committee meeting in July 2002 – included how to make the city more accessible and affordable (eg. provision of a city discount card for young people) and personal safety in the city, which was a major concern for them.

Following this event it was agreed to involve young people in:

- Developing plans that respond to the concerns they raised about the city (eg. young people's safety)
- Forum activities and events
- The next membership of the Forum



The term of the forum was completed in December and the Capital City Committee agreed, in line with the recommendations of the Capital City Committee Review Report, to ensure continuity in forum membership. Half the Forum membership changed at the end of 2002 with 11 members leaving and 11 newcomers invited to join the Forum (see Appendix 2).

In December, following the Forum recommendation for greater collaboration in the city, the Premier invited members of key groups to meet at Parliament House. Those invited included the Social Inclusion Board, Economic Development Board, Science and Research Council, International Film Festival Board, Capital City Committee and Capital City Forum.

Capital City Project Team

The Capital City Committee is supported by a jointly funded project team. The team is administratively attached to the Department of the Premier and Cabinet but reports dually to the State Government and Adelaide City Council. The team's administrative arrangements are subject to a memorandum of understanding between the chief executives of the department and Adelaide City Council.

The original establishment of the team was four people. The staff at the beginning of the year were Margie Caust (Director), Simon Grose (Project Manager), John Mercer (Project Manager) and Susan Grigg (Office Administrator).

Simon Grose left the project team and returned to Adelaide City Council during the year, and I would like to thank him for his contribution, which dates back to the inception of the project. Eleanor Button, from the Council, replaced Simon in August and resigned in March 2002.

An additional member of the team, Trixie Mead, was appointed Project Director, Green City, in March and Alison Dwyer was seconded to the green city project as Project Officer starting in July.



APPENDIX 1

Functions Of The Capital City Committee

Section 10. (1) of the City Of Adelaide Act 1998

'The Capital City Committee is established as an intergovernmental body to enhance and promote the development of the City of Adelaide as the Capital City of the State and, for that purpose, may—

- Identify and promote key strategic requirements for the economic, social, physical and environmental development and growth of the City of Adelaide as the primary focus for the cultural, educational, tourism, retail and commercial activities of South Australia
- Promote and assist in the maximisation of opportunities for the effective coordination of public and private resources to meet the key strategic requirements identified by the Committee, and recommend priorities for joint action by the State Government and the Adelaide City Council (within established budget processes and programs)
- Monitor the implementation of programs designed to promote the development of the City of Adelaide
- Make provision for the publication (as appropriate) of key strategies, goals and commitments relevant to the development and growth of the City of Adelaide that have been agreed by the parties who are (or will be) required to undertake responsibility for their implementation or delivery
- Collect, analyse and disseminate information about the economic, social, physical and environmental development of the City of Adelaide, with particular emphasis on assessing outcomes and identifying factors that will encourage or facilitate future development within the City of Adelaide
- Take on other tasks incidental to the preceding paragraphs.

APPENDIX 2

Capital City Forum Members 2002–2003

- **Ms Sue Averay**, General Manager, Regional Affairs, Royal Australian Institute of Architects
- **Ms Jan Beasley**, Media Personality (until December 2002)
- **Mr Darren Bilsborough**, Director, Lincolne Scott Engineering (from January 2003)
- **Mr Peter Burke**, Manager, Magdalene Centre
- **Professor Denise Bradley**, Vice-Chancellor, University of SA (until December 2002)
- **Ms Kate Brennan (Chair)**, Chief Executive Officer, Adelaide Festival Centre
- **Mr Peter Burke**, Manager, Magdalene Centre
- **Mr Tony Clark**, Director, Rising Sun Pictures (from January 2003)
- **Dr Tony Cocchiaro**, Immediate Past Chairman, SA Multicultural & Ethnic Affairs Commission
- **Ms Georgine Duncan**, Manager, Clean Energy Strategy and Communications, Origin Energy (from January 2003)
- **Ms Helen Dyer**, General Manager, Strategic & Urban Planning, City of Norwood, Payneham & St Peters (until December 2002)
- **Dr Tim Flannery**, Director, SA Museum (until December 2002)
- **Dr Francis Ghan**, President, Chinese Medical Association
- **Mr Simon Hackett**, Technical Director, Internode Systems Pty Ltd
- **Ms Bronwyn Halliday**, Director, State Library of SA (until December 2002)
- **Mr Jim Hazel**, Managing Director, Equity One Limited (from January 2003)
- **Mr Jim Jarvis**, Director, Jarvis Marketing
- **Mr Bernard Khut**, President, Chinese Chamber of Commerce SA Inc
- **Ms Kerryne Liddle**, Media Consultant (from January 2003)
- **Mr John Maitland**, Principal, Energy Architecture (from January 2003)
- **Professor James McWha**, Vice-Chancellor, University of Adelaide (from January 2003)
- **Dr John Montgomery**, Managing Director, Urban Cultures Ltd (from January 2003)
- **Mr Robert Papillon**, Managing Director, Alpine Constructions Pty Ltd
- **Ms Shirley Peisley**, Coordinator, Otherway Centre (until December 2002)
- **Ms Margot Phillipson**, Producer, ABC (from January 2003)
- **Dr Peter Psaltis**, Doctor, Royal Adelaide Hospital (until December 2002)
- **Ms Amy Ralfs**, Youth Environment Council (from January 2003)
- **Mr Geoff Rohrsheim**, Managing Director, Strategic Data Management Pty Ltd
- **Mr John Samartzis**, General Manager SA, David Jones (until December 2002)
- **Mr Michael Schulz**, Immediate Past President, Multicultural Communities Council (until December 2002)
- **Ms Katrina Sedgwick**, Director, International Film Festival (until December 2002)
- **Ms Nicole Willis**, Presenter, Channel 9 (until December 2002)
- **Mr Martin Winter (Deputy Chair)**, Executive Director, Adelaide Convention & Tourism Authority
- **Mr Matthew Woodward**, Executive Officer, Multi-Agency Community Housing Association (from January 2003)

APPENDIX 3

Capital City Forum – Terms Of Reference

The following terms of reference to guide the activities of the Forum were endorsed by the Capital City Committee.

- The role of the Capital City Forum is to assist the Capital City Committee to enhance and promote the economic, social, physical and environmental development and growth of the City of Adelaide, by:
- Identifying factors which might facilitate or impede future development in the City of Adelaide
- Assisting the Committee to understand the links between various City activities and the relationships between the city, the broader metropolitan area and the State
- Canvassing new ideas for the economic, social, physical and environmental growth and development of the city
- Providing advice to the Capital City Committee on the effectiveness of specific programs or projects designed to promote the growth and development of the City of Adelaide
- Sharing information about general conditions and trends in the city
- Providing advice on development opportunities, needs and potential joint State–Council strategic priorities
- Providing regular feedback on general progress toward City development objectives.